



Schedule of Events

7:30 – 8:15	Registration and Breakfast Buffet		
8:15 – 9:30	Opening Session Keynote Address: <i>“The Speed of Trust”</i> by J.D. Frailey, Franklin Covey		
9:30 – 9:45	Break		
9:45 – 10:45	Keynote Address: <i>“The Speed of Trust”</i> (cont...)		
10:45 – 11:15	Break		
11:15 – 12:00	Lunch		
	BREAK-OUT SESSIONS		
12:00 – 1:00	<i>“Leave ‘Em Laughing: Using Humor for Serious Impact”</i> Steve Hughes, Hit Your Stride, LLC	<i>“The Role of Learning and Performance in Talent Management”</i> Michael Sabbag, VP of Talent Management, Learn.com	<i>“Developing Valid Level 2 Evaluations”</i> Ken Phillips, Phillips Associates
1:00 – 1:15	Break		
1:15 – 2:15	<i>“Accelerated Learning Techniques”</i> Dave Meier, Center for Accelerated Learning, Author <i>Accelerated Learning Techniques</i>	<i>“Improving Learning and Reducing Attrition from Online Training: Research Evidence”</i> Traci Sitzmann, Academic Co-Lab	<i>“Developing Value through Learning Analytics”</i> Jeffrey Berk, Knowledge Advisors
2:15 – 2:45	Break		
2:45 – 3:45	<i>“Games Trainers Play”</i> Ed Scannell, Center for Professional Development & Training, Author <i>Games Trainers Play</i>	<i>“Moving Beyond PowerPoint-on-the-web: Creating Interactive eLearning”</i> Denise Link, Phasient Learning Technologies	<i>“Tying Learning Directly to Company Goals and Strategies: Using Learning Contracts”</i> Dan Tobin, Corporate Learning Strategist
3:45 – 3:55	Break		
3:55 – 4:15	Closing Session		